

# Get to Know the Show



**SUNBELT**  
BUILDERS SHOW™

Facebook: [Sunbelt Builders Show](#)

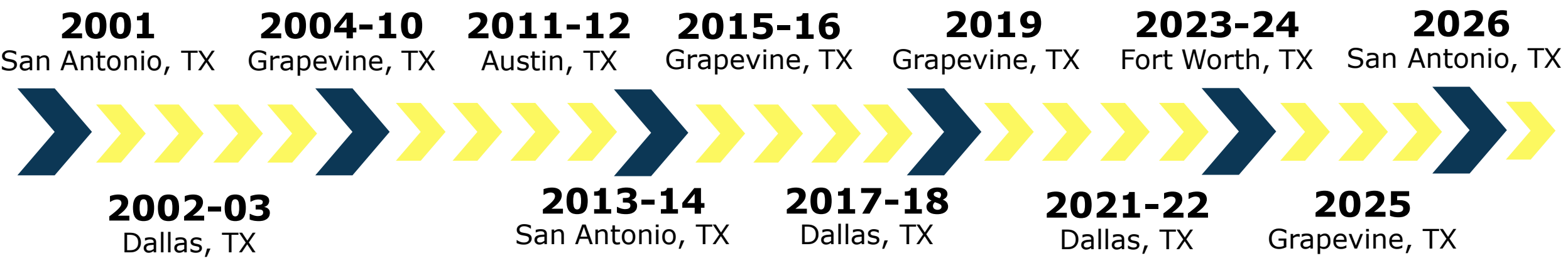
LinkedIn: [Sunbelt Builders Show™](#)

[#SBS2025](#); [#Sunbelt25](#)



# 24 Years

## of bringing Texas Builders and Remodelers together with Suppliers and Vendors to advance the Building Industry



The Sunbelt Builders Show™ is one of the largest homebuilding industry events in North America and is owned and operated by the Texas Association of Builders. The award-winning Show draws thousands of residential construction industry professionals from the United States, Canada and Mexico with more than 200 exhibiting companies. Additionally, the Show features special networking events, keynote speakers, quality educational and demonstrations sessions and a solid sales and marketing atmosphere.



### ❖ Monday, July 28

- Exhibitor Move-In & Set-Up (Exhibitors)
- TAB's 89<sup>th</sup> Legislative Session Briefing (Everyone with a Registration Pass)
- TAB Committee Meetings (TAB Members)
- Chip Dence PAR-TEE with a Purpose benefiting the Texas Builders Foundation \$

### ❖ Tuesday, July 29

- TAB Committee Meetings (TAB Members)
- Keynote Session and Trade Show Open (Everyone with a Registration Pass)
- Professional Development Center Sessions and The HUB Conversation Starters on tradeshow floor (Everyone with a Registration Pass)
- Big Time Neon Nights @ The Glass Cactus benefiting HOME PAC & Texas Builders Foundation (Everyone) \$

### ❖ Wednesday, July 30

- TAB Committee Meetings (TAB Members)
- Keynote Session and Trade Show Open (Everyone with a Registration Pass)
- Professional Development Center Sessions and The HUB Conversation Starters on tradeshow floor (Everyone with a Registration Pass)
- Star Awards Presentation and Dinner – Statewide Awards Program \$
- Exhibitor Move-out after 3:45pm (Exhibitors)

### ❖ Thursday, July 31

- TAB Committee & Board Meetings (TAB Members)
- Exhibitor, Decorator & Show Staff Move-Out (Exhibitors)

\$ - Ticketed Event

# Networking & Education



# Who Attends

**Meet more residential construction professionals in two days than you would at any other event in Texas.**

If your goal is to build brand awareness, generate leads, or meet and greet old and new customers, Sunbelt offers a relaxed, comfortable venue to introduce your products and services directly to our attendees. This is YOUR opportunity to meet prospects face-to-face and to demonstrate and directly answer questions about your products and services. Concentrate your sales efforts in a two-day focused environment to reach:

**Custom Builders**

**Remodelers**

**Multifamily Builders**

**Volume Builders**

**General Contractors**

**Sub-Contractors**

**Architects**

**Designers**

**Developers**

**Engineers**

**Purchasing Agents**



# Who Exhibits

Any service or product used in or by the residential building industry. Whether you're a start up launching a new product or a multi-product international manufacturer, whether you have one local or many, we have the key decision- makers with whom you're looking to develop new and lasting business partnerships.

Appliances

Banking/Financial Services

Bath/Kitchen

Builder Services

Building Products

Closest/Storage

Décor/Furniture

Doors/Windows

Flooring/Decking

Heating/Cooling

Home Automation/Technologies

Outdoor Patio/Features

Paint/Tile/Wall Coverings

Specialty Products

Tools/Equipment

Utilities/Energy Savers

Etc.



## Links of Interest

- ❖ [Past Sunbelt Onsite Show Guides](#)
- ❖ [Interactive Show Floor Plan](#)
- ❖ [Reserve Your Booth](#)
- ❖ [Plan Your Booth](#)
- ❖ [Hotel Reservations](#)

Sunbelt Builders Show™

- ❖ [Facebook](#)

Texas Association of Builders

- ❖ [Facebook](#)

- ❖ [YouTube](#)

# Exhibitor Testimonials



Exhibiting at the Sunbelt Builders Show™ provides our company with a unique opportunity to both support the association, whose members support us, as well as place our people in the middle of a cross section of the industry we operate in--allowing us to both strengthen old relationships as well as form new ones. A real win-win!

*Ryan Newton, Trade Show Manager, ABC Supply Company*



This year's show was one of the best I have ever exhibited at. We obtained numerous very high quality leads. We can't wait for next year!

*Stacy Price, Vice President, bathtubs.com*



This was our first time having a booth at the Sunbelt Show and we loved it. They put on a great show and the attendees were engaging and really receptive to learning about our products and company.

*Daniel Milkie, Business Development Director, Ekena Millwork*



The Sunbelt Show is a great venue to network and showcase all of our innovations and products to a variety of people in the Texas construction industry. It is like the IBS show Texas style!

*Cody Wilson, Market Development Leader of Owens Corning*



“The Sunbelt Builders Show™ has quickly become a top priority in our marketing budget over the past few years. Each year, we make new contacts and collect solid leads that convert into valuable business relationships. Exhibiting at Sunbelt has been such a great investment for us.”

*James Rodriguez,  
Executive V.P.  
Fox Energy Specialists*

# Booth Details

## TAB Member/Non-Member per 10'x10' booth

Corner \$2,750/\$3,250

Inline \$2,250/\$2,750

Larger spaces are available.

### Booth Space Includes:

- 4 complimentary exhibitor badges per 10'x10' booth, allowing you full access to attendees, the Keynote Speakers and Education Sessions.
- 4 additional badges per 10'x10' booth - \$50/person before the change date and \$150/person after.
- 7" x 44" Company Name Sign
- 10' rear and 3' side pipe with drapery

\* Additional items such as carpet/flooring, electricity, lead retrieval, internet, labor, shipping will need to be contracted separately.

# Marketing Benefits

### Booth Space Includes

- 4 complimentary exhibitor badges per 10'x10' booth, allowing you full access to attendees, the Keynote Speakers and Education Sessions.
- 2 additional badges per 10'x10' booth - \$50/person before the change date and \$150/person after.
- 7" x 44" Company Name Sign
- 10' rear and 3' side pipe with drapery

### Pre-Show Exposure

- Sunbelt Website - Your company profile and booth location will be listed on the Sunbelt website which receives thousands of hits monthly
- Company listing in Sunbelt Special Edition of *Texas Builder* Magazine
- Registration coupons for your builder/remodeler clients - per request
- Pre-Show mailing list to promote your products before the Show (six weeks and two weeks before the Show)
- Media and social networking opportunities and exposure at TAB committee and board meetings

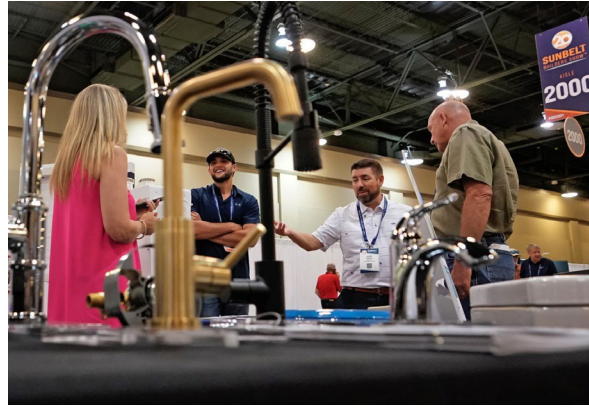
### Onsite Exposure

- Sponsorship opportunities for Show floor, events, meetings and more
- Company description in the onsite Show Guide which is used year-round by attendees
- Networking throughout the Show, and opportunities to attend social events
- Opportunities for your own meetings and parties (must gain Show management approval)

### Post-Show Exposure

- Electronic Show Guide used year-round by attendees
- Post-Show mailing list to promote your products after the Show
- Post-Show summary and demographic reports





Thank you  
for your  
interest

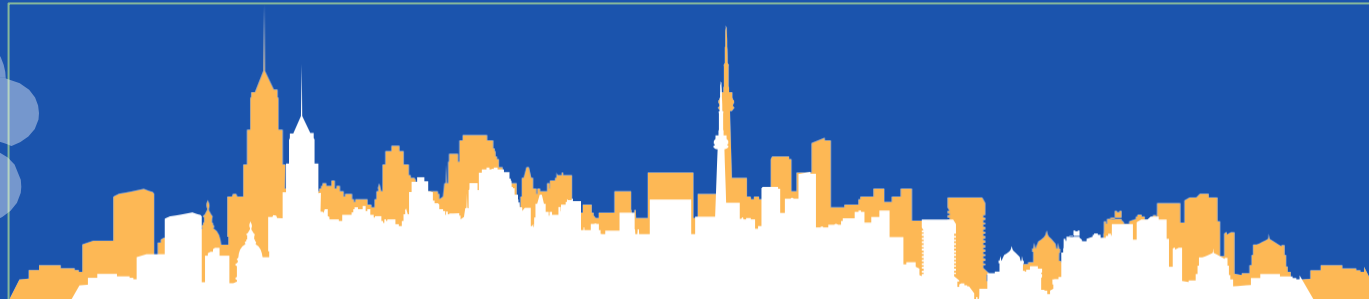
# 2025 Sunbelt Builders™ Show

PRODUCED BY THE

Texas Association of Builders

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## **Exhibit Questions**

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## **Sponsorship Questions**

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